

Success Story: Blackhawk Technical College



Blackhawk Technical College Uses GradReady to Reach Subsets of Student Population, Boost Student Success

Blackhawk Technical College in Janesville, Wisconsin, uses GradReady® to initiate conversations and support sessions with targeted subsets of their student population to help them succeed in higher education.



At Blackhawk, students who have borrowed unsubsidized loans are counseled with use of GradReady to help them understand their loans, and how to manage them by paying at least the interest on them as early as possible. The program's Smarter Measure assessment feature is helpful in identifying students who can most benefit from additional counseling—for example, those who score low on the tool's metric for measuring life factors. These students are encouraged to meet with financial aid staff to discuss various components in GradReady.

In an attempt to reach all students with early, pertinent financial literacy to enforce positive financial choices and behaviors, GradReady's Path 1, which assists students in making wise decisions to find financial aid for education, is used to supplement entrance counseling at the school.

Want to Get Started or Share Your Story?

If you want to learn more about [GradReady](#), contact your [Great Lakes representative](#). Want to share your story of how you use GradReady—or how you incentivize students to actively use GradReady? [Email us](#).